## CONTRACT

WTKR-TV 720 Boush Street Norfolk, VA 23510-1583 (757)446-1000 vww.wtkr.com

And:

GMMB/Greer Margolis Mitchell & Burns 1010 Wisconsin Avenue Suite 800 Washington, DC 20007

	Contract / Re	vision		Alt Order #			
	566336	1		07893889			
Product							
OBAMA/P/D SKED A							
Contract Dates	Estimate #						
10/23/12 - 10/29/12	//1537						
Advertiser			Or	ginal Date	/ Revision		
Obama/D/President			1	0/19/12	/ 10/19/12		
	Billing Cycle	Billing	ng Calendar		Cash/Trade		
	EOM/EOC	Broadcast			Cash		
	Station	Account Executive		xecutive	Sales Office		
	WTKR	Jamle Andrus		irus	Washington, D.		
	Special Handling						
	Demographic						
	Adults 35+						
	IDB#	Advert	iser	Code	Product Code		
	8020						
	Agency Ref			Advertiser	Ref		
	1						

		Spots/		To	tals
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate Type	Spots	Amount
E 1 3 10/23/12 10/26/12 Let's Make A Deal 9am	9-10am	:30	NM	3	\$1,410.00
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 -TWTF 3	<u>Rate</u> \$470.00				Andrew Andrews
E 2 3 10/29/12 10/29/12 Let's Make A Deal 9am					
Start Date End Date Weekdays Spots/Week	9-10am Rate	:30	NM	1	\$470.00
Week: 10/29/12 11/04/12 M 1	\$470.00				
O 3 3 10/23/12 10/26/12 Price Is Right	11am-12n	:30	NM	0	\$0.00
O 4 3 10/29/12 10/29/12 Price Is Right	11am-12n	:30	NM	0	\$0.00
5 3 10/23/12 10/26/12 Newschannel 3 News	12n-1230pm	:30	NM	4	\$840.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12 -TWTF 4	Rate			186	
	\$210.00				
6 3 10/29/12 10/29/12 Newschannel 3 News Start Date End Date Weekdays Spots/Week	12n-1230pm Rate	:30	NM	1	\$210.00
Week: 10/29/12 11/04/12 M 1	\$210.00				
7 3 10/23/12 10/26/12 CBS Daytime	1228-3pm	:30	NM	4	\$840.00
Start Date End Date Weekdays Spots/Week	Rate	1.00	13141	-	φ040.00
Week: 10/22/12 10/28/12 -TWTF 4	\$210.00				
8 3 10/29/12 10/29/12 CBS Daytime	1228-3pm	:30	NM	1	\$210.00
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 M 1	<u>Rate</u> \$210.00				
E 9 3 10/23/12 10/26/12 Ellen Degeneres 3pm	3-4pm	:30			
Start Date End Date Weekdays Spots/Week	Rate	.30	NM	4	\$1,080.00
Week: 10/22/12 10/28/12 -TWTF 4	\$270.00				
E 10 3 10/29/12 10/29/12 Ellen Degeneres 3pm	3-4pm	:30	NM	1	\$270.00
Start Date End Date Weekdays Spots/Week	Rate			ā	<b>4</b> 2.000
Week: 10/29/12 11/04/12 M 1	\$270.00				
11 3 10/23/12 10/26/12 NewsChannel 3 News Start Date End Date Weekdays Spots/Week	5-6am	:30	NM	8	\$1,320.00
Week: 10/22/12	<u>Rate</u> \$165.00				
12 3 10/29/12 10/29/12 NewsChannel 3 News	5-6am	:30	NM	2	\$330.00
Start Date End Date Weekdays Spots/Week	Rate		7,111	-	Ψ000.00
Week: 10/29/12 11/04/12 M 2	\$165.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions. printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



	Contract / Revision 566336 /	Alt Order # 07893889		
Contract Dates 10/23/12 - 10/29/12	Product OBAMA/P/D SKED A	Estimate # //1537		
Advertiser Obama/D/President		riginal Date / Revision 10/19/12 / 10/19/12		

							Spot	ts/		Tot	als
Part of the second			ate Description			Days		k Rate	Туре	Spots	Amount
13 3	Start Date	End Date	2 Newschanne Weekdavs	el 3 News Spots/Week	6-7am Rate		:30		NM	8	\$1,760.00
Week:	10/22/12	10/28/12	-TWTF	8	8220.00						
14 3			2 Newschann	el 3 News	6-7am		:30		NM	2	\$440.00
Week:	Start Date 10/29/12	11/04/12	Weekdays M	Spots/Week 2	<u>Rate</u> \$220.00						* *********
15 3	10/23/		2 CBS This M				:30		NM	40	64 000 00
	Start Date 10/22/12	End Date 10/28/12	Weekdays	Spots/Week	Rate		.00		IAIAI	13	\$1,820.00
16 3			-TWTF 2 CBS This M	13	711000						
	Start Date		Weekdays	Spots/Week	7-9a <u>Rate</u>		:30		NM	2	\$280.00
Week:	10/29/12	11/04/12	M	2	\$140.00						
17 3		12 10/27/1	2 Early Show	Saturday	9-11am		:30		NM	1	\$70.00
	Start Date 10/22/12	End Date 10/28/12	Weekdays	Spots/Week 1	<u>Rate</u> \$70.00						
18 3	10/28/	12 10/28/1:	2 CBS Sunday	Morning	9-1030am		:30		NM	1	64 420 00
	Start Date	End Date	Weekdays	Spots/Week	Rate		.00		14141		\$1,130.00
19 3	10/22/12 10/28/	10/28/12	S		THE RESIDENCE OF THE PARTY OF T						
	Start Date		2 Face the Na Weekdays	Spots/Week	1030-11am <u>Rate</u>		:30		NM	1	\$1,360.00
	10/22/12	10/28/12	S	1	\$1,360.00				- 1		
€ 20 3	10/23/	12 10/26/12	NewsCha 3	News First @ 4	p 358-5pm		:30		NM	4	\$1,260.00
Week:	Start Date 10/22/12	10/28/12	Weekdays -TWTF	Spots/Week 4							••••
21 3			NewsCha 3				:30		NM	4	#04F 00
10/2-10	Start Date	End Date	Weekdays	Spots/Week 1	Rate		.00		NIVI	1	\$315.00
-	10/29/12	11/04/12									
: 22 3			Newschanne Weekdays	Spots/Week	5-530pm Rate		:30		NM	4	\$1,600.00
	10/22/12	10/28/12	-TWTF	Spots/Week 4	\$400.00						
: 23 3			Newschanne		5-530pm		:30		NM	1	\$400.00
	Start Date 10/29/12		Weekdays M	Spots/Week 1	<u>Rate</u> \$400.00						
24 3	10/23/		Newschanne		530-6pm		:30		NM	-	<b>64 000 00</b>
	Start Date	End Date	Weekdays	Spots/Week	Rate		.50		INIVI	4	\$1,880.00
Week: 1		10/28/12	-TWTF	4	4.7.2.00						
: 25 3 S	10/29/ Start Date		Newschanne Weekdays		530-6pm Rate		:30		NM	1	\$470.00
Week: 1	0/29/12	11/04/12	M	Spots/Week 1	\$470.00						
: 26 3	10/23/1	2 10/26/12	Newschanne	3 News	6-630pm		:30		NM	4	\$2,360.00
Week: 1	0/22/12	10/28/12	Weekdays -TWTF	Spots/Week 4	<u>Rate</u> \$590.00				- 1		
27 3			Newschanne		6-630pm		:30		NM		<b>#</b> 500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate		.50		IAM	1	\$590.00
Week: 1		11/04/12	M	1	\$590.00						
28 3 S	10/23/1 Start Date	End Date	Late Night wr Weekdays	th David Letteri Spots/Week	m1135pm-1237am Rate		:30		NM	4	\$660.00
Week: 1	0/22/12	10/28/12	-TWTF	4	\$165.00						
29 3					m1135pm-1237am		:30		NM	1	\$165.00
Week: 1			Weekdays M	Spots/Week 1	<u>Rate</u> \$165.00					ē.	7 - 30.00
			770		ψ100.00				1		

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	Contract / Revision 566336 /	Alt Order # 07893889		
Contract Dates 10/23/12 - 10/29/12	Product OBAMA/P/D SKED	Estimate #  SKED A //1537		
Advertiser Obama/D/President		Driginal Date / Revision 10/19/12 / 10/19/12		

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type S <sub>i</sub>		als Amount
Start Date End Date Weekdays Spots/Week			1,7000,	0010	Amount
E 30 3 10/23/12 10/26/12 Late News (M-F)	11-1135p	:30	NM	4	¢2 020 00
Start Date End Date Weekdays Spots/Week	<u>Rate</u> \$755.00		14141	4	\$3,020.00
E 31 3 10/29/12 10/29/12 Late News (M-F)		:30	NM	1	\$755.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 M 1	<u>Rate</u> \$755.00				
32 3 10/27/12 10/28/12 Late News (Sa-Su)				7000 V	New York Control of the Property of the Proper
Start Date End Date Weekdays Spots/Week		:30	NM	2	\$590.00
Week: 10/22/12 10/28/12SS 2	\$295.00		- 1		
E 33 3 10/23/12 10/26/12 7-730pm	7-730pm	:30	NM	4	\$4,660.00
	Rate			77.00	Ψ4,000.00
Week: 10/22/12 10/28/12 -TWTF 4	\$1,165.00				
E 34 3 10/29/12 10/29/12 7-730pm	7-730pm	:30	NM	1	\$1,165.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 M 1	<u>Rate</u> \$1,165.00				
O 35 3 10/23/12 10/26/12 M-F 730-8pm	730p-8pm	.00		8001	5 - 4 <b>4</b> 5 5 7 7 7 7 7 7
O 36 3 10/29/12 10/29/12 M-F 730-8pm	730p-8pm	:30	NM	0	\$0.00
37 3 10/27/12 10/27/12 730-8pm		:30	NM	0	\$0.00
	730-8pm <u>Rate</u>	:30	NM	1	\$70.00
Week: 10/22/12 10/28/12S- 1	\$70.00				
E 38 3 10/24/12 10/24/12 Wednesday Prime	10-11pm	:30	NM	1	\$3,710.00
Start Date End Date Weekdays Spots/Week	Rate	.00	14141	'	\$3,710.00
Week: 10/22/12 10/28/12W 1	\$3,710.00				
E 39 3 10/27/12 10/27/12 Saturday Prime	10-11pm	:30	NM	1	\$960.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/22/12         10/28/12        S-         1	Rate				,
E 40 3 10/28/12 10/28/12 Sunday Prime Start Date	7-8pm	:30	NM	1	\$4,410.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/22/12         10/28/12        S         1	\$4,410.00				
E 41 3 10/27/12 10/27/12 NCAA Football	Various	:30	- ND4		*4.000.00
Start Date End Date Weekdays Spots/Week		.50	NM	4	\$4,000.00
Week: 10/22/12 10/28/12S- 4	\$1,000.00				
N 42 3 10/23/12 10/26/12 Price Is Right	11am-12n	:30	NM	3	\$4,080.00
Start Date End Date Weekdays Spots/Week					4 1,000.00
Week: 10/22/12 10/28/12 -TwTF 3	\$1,360.00				
V 43 3 10/29/12 10/29/12 Price Is Right		:30	NM	1	\$1,360.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/29/12         11/04/12         M         1	\$1,360.00		1		
V 44 3 10/23/12 10/26/12 M-F 730-8pm	730p-8pm	.00		00	Name of Control State of Control
Start Date End Date Weekdays Spots/Week	Rate	:30	NM	4	\$4,660.00
Week: 10/22/12 10/28/12 -TWTF 4	\$1,165.00		1		
√ 45 3 10/29/12 10/29/12 M-F 730-8pm	730p-8pm	:30	NM	1	\$1,165.00
Start Date End Date Weekdays Spots/Week	Rate		*****	•	Ψ1,100.00
Week: 10/29/12 11/04/12 M 1	\$1,165.00				
V 46 3 10/23/12 10/23/12 Tuesday Prime	9-10pm	:30	NM	1	\$4,410.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/22/12         10/28/12         -T         1	<u>Rate</u> \$4,410.00				
√ 47 3 10/24/12 10/24/12 Wednesday Prime		-20		620	
Start Date End Date Weekdays Spots/Week	9-10pm <u>Rate</u>	:30	NM	1	\$5,355.00
	1.010		II.		

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Contract Agreement Between: WTKR-TV

720 Boush Street

(757)446-1000

113

www.wtkr.com

**Totals** 

Norfolk, VA 23510-1583

Contract / Revision Alt Order# 566336 07893889 Product Estimate #

Page 4 of 4

Print Date 10/19/12

Contract Dates 10/23/12 - 10/29/12 OBAMA/P/D SKED A //1537

Advertiser Original Date / Revision Obama/D/President 10/19/12 / 10/19/12

Spots/ Totals \*Line Ch Start Date End Date Description Start/End Time Days Length Week Rate Type Spots Amount Start Date **End Date** Weekdays Spots/Week Rate \$5,355.00 Week: 10/22/12 10/28/12 --W---1 Totals 113 \$67,910.00 Time Period # of Spots **Gross Amount Net Amount** 10/01/12 -10/28/12 94 \$59,315.00 \$50,417.75 10/29/12 -10/29/12 19 \$8,595.00 \$7,305.75

\$57,723.50

Signature:	Date:	

\$67,910.00